

For Immediate Release

New crossover installed in Port Colborne's downtown

Port Colborne, ON (Dec. 13, 2018) – Port Colborne's downtown has a new addition on Clarence Street – a pedestrian crossover. The pedestrian crossover is located at the intersection of Clarence Street and Catherine Street for ease of residents crossing between Market Square and stores, restaurants and parking on either side of the busy roadway.

Marilyn Corey, a Port Colborne resident, initially approached council with the request for the crossover and was one of our first users when it became operational in November.

"This is a great example of resident needs being met by council and staff," commented Mayor Bill Steele. "The location of the crosswalk is the best choice for the safest path of travel for our residents to cross Clarence Street and enjoy our downtown."

What is a crossover?

As described by the Ministry of Transportation Ontario, a pedestrian crossover is a specific type of crossing that requires vehicles to stop and allow pedestrians to cross the road.

Pedestrian crossovers have specific pavement markings and crossing signs. Port Colborne's also has an illuminated overhead lights / warning signs and pedestrian push buttons.

Pedestrians have the right of way at pedestrian crossovers. Drivers and cyclists must stop behind the yield line and wait until the pedestrian completely crosses the road before proceeding.

All road users must obey pedestrian crossover rules at all times of the day and night.

What is the responsibilities of drivers?

- Be prepared to stop for pedestrians
- Stop behind the yield line
- Make eye contact so the pedestrian sees you
- Wait until pedestrian completely crosses road before proceeding

What is the responsibilities of pedestrians?

- Indicate intention to cross by activating signal
- Wait for traffic to stop
- Make eye contact to ensure driver sees you

What is the responsibilities of cyclists?

- When riding with traffic, follow rules for drivers
- When crossing, follow rules for pedestrians; dismount and walk your bike across

Fines and Penalties

Drivers and cyclists may face a fine in the range of \$150 - \$500. Drivers may also face three demerit points.

For more information regarding pedestrian safety, rules and responsibilities as pedestrian crossings, visit the Ministry of Transportation website at <http://www.mto.gov.on.ca/english/safety/pedestrian-safety.shtml>.

About City of Port Colborne

Located on the south coast of the scenic Niagara Region, Niagara's Port of Call has found the perfect balance – successful industrial and commercial sectors, comfortable and scenic residential areas, white sand beaches, unique culinary choices, the world class Sugarloaf Marina, fishing, golfing, trails, shopping districts along the historic Welland Canal and an energized festival and entertainment scene that includes live theatre – truly a community that adds to the overall Niagara Experience.

-30-

For more information, contact:

Michelle Cuthbert

Corporate Communications Officer

905-835-2900 ext. 307

michellecuthbert@portcolborne.ca