

For Immediate Release

City of Port Colborne launches Business Visitation Program

Port Colborne, ON (Jan.15, 2019) – In an effort to enhance communication between City staff and the business community, the Businesses Visitation Program has been launched to introduce business owners and managers to a single point of contact, create opportunities to voice concerns, and discuss how the City can facilitate retention and growth.

City council members and staff recognize the value existing business bring to the community by investing in facilities, creating jobs, and providing a support network that anchors the local economy. With the enhanced communication and knowledge acquired through the Business Visitation Program, the City will be better equipped to represent the interests of Port Colborne businesses.

“The program is part of a broader business retention strategy,” said Julian Douglas-Kameka, economic development officer. “The City is seeking to identify ways to support and grow our local businesses through the creation of a non-bureaucratic, proactive, business-friendly government.”

The objective of the program is to enable the City to:

- Express gratitude to businesses that have chosen to establish operations in the City of Port Colborne;
- Meet with owners and operators to learn about business operation, future plans, business issues, problems and barriers to business operation within the City of Port Colborne;
- Assist staff in establishing long term economic and community development priorities by gathering information that will help reduce business costs, improve competitiveness, enhance infrastructure and increase & develop viable local and export markets;
- Connect local companies with resources for growth and networking opportunities; and
- Discuss services and resources available within the government, whether municipal, regional, provincial and/or federal.

The City invites business owners and managers to participate in the Business Visitation Program by completing a brief questionnaire, available at <http://portcolborne.ca/page/businessvisitation>. Once staff receive the questionnaire, they will be in contact to discuss further and arrange appointments.

For more information about the Business Visitation Program, or to schedule a meeting, contact Julian Douglas-Kameka, economic development officer, at 905-835-2900 ext. 502 or edo@portcolborne.ca.

About City of Port Colborne

Located on the south coast of the scenic Niagara Region, Niagara's Port of Call has found the perfect balance – successful industrial and commercial sectors, comfortable and scenic residential areas, white sand beaches, unique culinary choices, the world class Sugarloaf Marina, fishing, golfing, trails, shopping districts along the historic Welland Canal and an energized festival and entertainment scene that includes live theatre – truly a community that adds to the overall Niagara Experience.

For more information, contact:

Michelle Cuthbert

Corporate Communications Officer

905-835-2900 ext. 307

michellecuthbert@portcolborne.ca