



Media Release

For Immediate Release

City of Port Colborne invites community to pay tribute to Humboldt Broncos

Port Colborne, ON (April 10, 2018) – Mayor Maloney and members of Port Colborne City Council would like to express their sincere sympathies to the family and friends of the players and team personnel of the Humboldt Broncos who lost their lives in a tragic accident this past weekend.

Flags throughout the city have been lowered and hockey sticks have been left out at City Hall and the Vale Health & Wellness Centre as part of the social media #PutYourStickOut tribute.

Davidson Funeral Home has also provided City Hall with a condolence book for the community to sign. The book, a picture of the team, and a bouquet of flowers will remain in the lobby of City Hall, 66 Charlotte Street, for two weeks when it will then be sent to the Funeral Home in Humboldt, Saskatchewan.

City staff will also be participating in Jersey Day Thursday, April 12, 2018 along with local schools and are encouraging others to do so by either wearing a Jersey or a green shirt, representative of the Broncos team colours. Jersey Day was organized by a group of hockey moms in British Columbia, including Jennifer Pinch, who said “wearing a jersey is a simple gesture that will let victims’ families know that “they’re not alone.... There’s a whole community behind them.”

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About City of Port Colborne

Located on the south coast of the scenic Niagara Region, Niagara’s Port of Call has found the perfect balance – successful industrial and commercial sectors, comfortable and scenic residential areas, white sand beaches, unique culinary choices, the world class Sugarloaf Marina, fishing, golfing, trails, shopping districts along the historic Welland Canal and an energized festival and entertainment scene that includes live theatre – truly a community that adds to the overall Niagara Experience.

For more information, please contact:

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