

# SWOT Analysis - Here's what staff said

Strengths	Weaknesses
<ul style="list-style-type: none"><li>• Teamwork</li><li>• Attitude &amp; energy</li><li>• Community support for this project</li></ul>	<ul style="list-style-type: none"><li>• Historically poor-quality City urban forest management Program</li><li>• No Urban Forest Management Plan (UFMP) in place across the Corporation (in development)</li><li>• Risk to public safety caused by lack of a systematic tree inspection program</li></ul>
Opportunities	Threats
<ul style="list-style-type: none"><li>• A new “tree attitude”</li><li>• Create green infrastructure policies</li></ul>	<ul style="list-style-type: none"><li>• Risk of not complying with the requirements of the <i>Jobs and Prosperity Act</i> by not having an asset management plan and tree inventory</li><li>• Not in compliance with <i>Municipal Act</i> which requires a tree canopy policy</li></ul>

# SWOT Analysis – Add your opinion on Port Colborne’s urban forest and forest management

Strengths

Weaknesses

Opportunities

Threats

# Survey: Do you agree or disagree with these goals and vision?

Vision: The City of Port Colborne recognizes and values the environmental, social, cultural, and economic contribution of the urban forest to our community. The City will, in partnership with its residents, businesses and stakeholders work to promote and increase urban forest coverage that is diverse, healthy and a sustained asset for future generations

- 1) I believe that trees should be an essential feature of Port Colborne:
- 2) A primary function of the municipality should be the protection of trees and the environment:
- 3) Tree-lined streets are essential in creating aesthetically pleasing and welcoming neighborhoods:
- 4) Currently, Port Colborne spends 31 cents per resident for tree planting. To achieve the goals of the new urban forestry management plan, would you support an increase in the tree planting budget?
- 5) Would you agree that infrastructure improvements (e.g., road construction, water main enhancements, etc.) should include the planting of trees as part of that work?
- 6) The maintenance of trees is an essential part of urban forest management. In order to achieve the goals of the Port Colborne Urban Forestry Management Plan. Would you support an increase in the tree maintenance budget for the City?
- 7) A private property tree bylaw which controls excessive tree removals may be an effective tool to assist in the protection and management of the urban forest. Would you agree with the passing of such a bylaw?
- 8) The City of Port Colborne's Tree Installation Policy (2007) states that, "the location of any tree shall be on private property adjacent to municipal property." Do you agree with this policy?
- 9) Currently, the City does some promotion of tree planting during Earth Week. Do you feel other initiatives could be considered to promote the value of trees in Port Colborne?
- 10) Would you consider becoming involved in a community program that promotes the stewardship of trees (early pruning, watering, insect/disease detection) in Port Colborne?